



# Southern Fauquier Business Owners Association

Volume 2, Issue 12

January 2010

## Bealeton Christmas Parade & Awards

The Annual Bealeton Christmas Parade, sponsored by the Southern Fauquier Business Owners Association (SFBOA), was a great success with beautiful sunny weather and happy crowds. The parade opened with the USA Military Old Guard Fife and Drum Corps, dressed in red coats and white wigs, on December 12, 2009 in downtown Bealeton. Grand Marshall for the parade was **Bob Sinclair**, Committee Chairperson for the 250th Fauquier County Celebration during 2009. The parade judges were **Pat Holmes, Bob & Betty Niles**. The parade announcer was **Chester Stribling** and the parade coordinator was **Susan Eicher**. SFBOA member **Carl Faller** took photos of the parade floats and participants.

There were 32 decorated parade floats viewed by a good turnout of local residents and businesses. Miss Teen of the Fauquier County Fair, **Lauren Poland**, was cheered by bystanders as she greeted the crowd in one of the lead vehicles. The Bealeton-Remington Ruritans, Fauquier County Sheriffs Department, and local volunteer fire and rescue units from Remington, Lois, and Goldvein provided support assistance for the annual parade.

Awards were presented afterwards for winning parade floats, including classic cars, performers, businesses, walkers, schools, scouts, equestrians, churches and

*Continued on page 2*

## PAGES INSIDE THIS ISSUE:

- 1 SFBOA Sponsored Event
- 1 Membership News & Next Featured Speaker
- 2 Member Notes/Activities & Speaker Summary
- 3 Board of Directors Actions & More Activities
- 4 Mission Considerations, January Dinner Menu, and Dates to Remember

## MEMBERSHIP NEWS

### New SFBOA Members are:

- **Joyce Harding – Sonabank**
- **Mark Child – Greater Warrenton Chamber of Commerce**
- **Robert Iadaluca – Robert Iadaluca**

### NEXT MEMBERSHIP MEETING

**January 26, 2010** -- Social Hour starts at 6 p.m., dinner served at 7 p.m.  
Ripley Hall at the Inn at Kelly's Ford  
16589 Edwards Shop Road in Remington

### Lisa Burnside – January Featured Speaker

**Lisa Burnside** is with BB&T as a Private Specialist, Business Succession Plan.

### Business Spotlight on November 24th, 2009

**Kimberly Dewey**, Advertising Consultant for the **Times Community News**, presented a brief introduction of the Fauquier Times Democrat and addressed some answers to "what do we do during a recession?" She indicated the need for "category dominance" and the importance of working harder during tough times. She recommended "name recognition" available by **Times Community News** "Gold Program". This program provides reduced costs for small advertisers with significant press "presentations" in January 2010.

### Fauquier County Business Advisory Committee

The 2nd meeting of the Fauquier County Business Advisory Committee (BAC) was held on December 3rd 2009. **Lynne Richman Cox** was present and represented SFBOA. Also present were Supervisors **Terry Nyhous** and **R. Holder Trumbo**. Both were encouraging in their respective remarks that the BAC would be a resource to business and economic development related decision-making by the Board. **John Stewart** made a presentation on the recent survey results conducted by the Balanced Growth Alliance. **Terry Nyhous** offered the BAC a focus group on the draft County signage ordinance. **Jim Carson** distributed a handout for future discussion topics, of which it was agreed that the "Broadband and its information resources" would be discussed.

clubs, by **Lynne Richman Cox**, SFBOA President, at the Bealeton Library open house and awards ceremony.

Actual parade award winners were Karate Sports Academy (World Champion Martial Arts Center in Bealeton) for Best Overall Float for Presentation and Demonstration; Best Commercial Float was **BB&T** of Bealeton; Best Vehicle went to Ron & Debbie Cummins for their 1960 Chevy Impala; Best Non-Commercial Float for Overall Christmas Spirit was PALS of Bealeton Presbyterians & Lutherans; Best Performance was True Deliverance Church of God; Best Private School was **Midland Christian Academy**; Best High School was Liberty's YOVASO; Best Middle School was Cedar-Lee's SCA; Best Church Float was **Liberty Community Church**; Best Equines were Midland Outlaws Riding & 4-H Horse Club-Pony Patch; Most Fire Dept. Units was Goldvein Fire & Rescue with Santa; Best Girl Scouts was Brownie Troop 3348; Best Cub Scouts was Pack 1105; and Best Walkers was Girl Scouts Troop 6174.

A very good time was had by all with plenty of walking exercise and good cheer.



**NOVEMBER 24th DINNER MEETING  
SPEAKER SUMMARY OF TRISH ETHIER**

The featured speaker was **Trish Ethier**, Recycling Education Coordinator for the Department of Environmental Services, Fauquier County. She has worked as the County's Recycling Education Coordinator for the past 4 1/2 years. Fauquier County has been recognized by Keep America Beautiful, Virginia Recycling Association and the Association of Virginia Counties in the past two years for its excellence in managing solid waste. Trish discussed the state of today's recyclables and some interesting trivia.

Some highlights of her presentation included:

\* A handout entitled *A Waste Management & Recycling Guide for Homeowners*, which provided information on the preparation of recyclables; locations of Fauquier County's conveniences sites; landfill information; household hazardous waste collection; landfill fees for tree stumps, tires, Freon, & electronics; and disposal methods for various wastes.

\* A power-point presentation, which described the differences between a dump and a landfill; recycled products whose market prices bottomed last year and has slowly increased this year to not yet sustainable prices such as paper (formerly \$85/ton to \$0/ton and currently about \$70/ton), scrap metal (formerly \$400/ton to \$91/ton), etc.;

*Continued in next column*

Fauquier County in 2008 recycled 31% of its waste compared to the 15% mandated by Virginia; the County does not accept out-of-County trash; and the current landfill for Fauquier is expected to last at least 50 years with future planned old dump mining!

\* For more information, visit the Department's website at [www.fauquiercounty.gov](http://www.fauquiercounty.gov).

**MEMBER BUSINESS SPOTLIGHT**

**BB&T** - provided by **Tom Floyd**, Business Services Officer on January 26th, 2010.

**50-50 WINNER**  
**Don Rhynalds**

**NEXT MONTH FREE DINNER**  
**Joyce Harding - SonaBank**

**MEMBER ACTIVITIES - DECEMBER 2009**

\* **Lynne Richman Cox, Midland Christian Academy**, serves as SFBOA's representative on Fauquier County's Business Advisory Committee (BAC). The BAC functions as a roundtable and resource, to the Board of Supervisors and the County Department of Economic Development, on matters pertaining to economic growth and business development. The second meeting of the BAC convened on December 3, 2009 represented by 15 organizations. Lynne reported, as a member of BAC's Committee on Process Issues and Vision, on a draft BAC mission statement. She prepared for circulation to the BAC, a draft topic scoreboard, for electronic consideration, tabulation and discussion by the BAC members for their next meeting in January 2010. SFBOA affiliated businesses attending the last BAC meeting, as representatives with other organizations, were **Absolute Variety Sales, Carson, Ashley & Assoc., Fauquier Chamber of Commerce, Fauquier County Dept. of Economic Development, Fauquier Times-Democrat, Paradigm Soutions, Town of Remington, and Vantage Economics.**

\* **Carson, Ashley & Assoc.**, a Warrenton based civil engineering, land planning and land surveying firm, received two awards at the Engineers and Surveyors Institute membership meeting. **Chuck Floyd**, Land Planner, received the Quality Plan Submission award and **Carson/Ashley** received the Quality Plan Production award for 2009 in Fauquier County.

\* **Lois Volunteer Fire Company** had its pancake breakfast with Santa on December 6, 2009 according to information provided by fire-fighter **Larry Kemper**.

\* **Joyce Harding** reported on December 7, 2009, that **Sonabank**, a subsidiary of Southern National Bancorp of Virginia Inc. has assumed all of the deposits and certain assets of Greater Atlantic Bank, headquartered in Reston, Virginia.

*continued on page 3*



**OFFICERS**

**President** - Lynne Richman Cox  
Midland Christian Academy

**Vice-President** - Matthew Smith  
Smith-Midland Corporation

**Secretary**  
(Vacant)

**Treasurer** - Andy Rose  
BB&T Bank

**DIRECTORS**

Dennis Taylor – Chairperson – Paradigm Solutions

Allison Clark - Midland Christian Academy

Joe Korpsak - Absolute Variety Sales

Les Nichols – Carson, Ashley & Associates

Wes Shortridge - Liberty Community Church

**Board of Directors Actions:**

The SFBOA Board of Directors, consisting of the Officers and Directors, met on December 15, 2009.

Actions taken by the Board consisted of:

- \* Approved new SFBOA members.
- \* Approved a gift of thanks to be provided to **Susan Eicher** for her coordination of the SFBOA sponsored Bealeton Christmas Parade and Awards on December 12th, 2009.
- \* Approved SFBOA paid memberships to both the **Fauquier Chamber of Commerce** and the **Greater Warrenton Chamber of Commerce**.
- \* SFBOA bank balances are \$10,615 as of October 2009

\* **Joe Korpsak, Absolute Variety Sales**, attended the Bealeton/Community Christmas Tree Lighting held on December 7, 2009. The live Christmas tree was donated by SFBOA a few years ago and will be an annual event according to **Natalie Swart**, Bealeton Library Manager. The tree lighting was highlighted with caroling by the Liberty High School Chorus lead by **Wendy Oesterling** in addition to a visit from Santa.

\* **Susan Eicher, Generations Flowers**, coordinated the Annual Bealeton Christmas Parade & Awards, held on December 12, 2009 as an SFBOA sponsored event. See page 1 of this newsletter for added details.

\* **Town of Remington** had its Annual House and Business Decorating Contest, Tree Lighting and Caroling on December 12, 2009.

\* **Liberty Community Church** provided a Christmas Party with Santa and a concert by *Restless Street* on December 18, 2009 and, on December 20, hosted a Christmas Show and Musical with dancers from the Blair Dance Studio. December 31LCC celebrated a family-style New Year's Eve Party.

\* **The Inn at Kelly's Ford** welcomed in 2010 with its New Year's Eve Gala on December 31, 2009 according to its owner **Linda Willoughby**.

- **Lord Fairfax Small Business Development Center** and the **Fauquier Chamber of Commerce** provided, during the month of December 2009, free and confidential business counseling for their sustainable business health and growth. Details and information were previously provided by **Ruth Cope** and **Peter Schweighofer**.



\* At the SFBOA membership dinner meeting of November 24, 2009, a presentation was made by **Mary Root**, President, **Remington Community Partnership**, regarding Remington's pending VDOT grant for the last remaining local railway freight depot for restoration and conversion into a railway museum. Grant letters of support were signed by many SFBOA member organizations.

## Information for SFBOA Members

\* The Fauquier County Board of Supervisors held a public hearing on November 12, 2009 to consider an additional tax levy for recycling costs. The tax fees would have applied to single-family residences (\$19), multi-family dwellings (\$47), and commercial & industrial properties (\$33). The fees would have been added to the spring 2010 real estate tax bills. It is estimated that the new recycling fees for service would have raised about \$450,000 annually. This information was reviewed and discussed by the SFBOA Officers and Board of Directors meeting on October 20, 2009 and recorded by **Joe Korpsak** for distribution to all SFBOA members. On November 12, 2009, the Fauquier Board of Supervisors, by a vote of 3 to 2, voted against the proposal to add a tax levy upon all business and residential/apartment owners.

\* Congress recently passed H.R. 3854, supported by local Congressman **Rob Wittman**, R, 1st District, VA. This SBA legislation modifies 7(a) loans for business startups or expansion for loans up to \$50,000 and provides up to \$35,000 for working capital.

\* The **Greater Warrenton Chamber of Commerce**, as advised by **Les Nichols** (interim Board of Directors member), held weekly and open networking meetings in November & December 2009 in the Warrenton area.

-----  
*Joe Korpsak is the producer of SFBOA's monthly newsletter. Be sure to email Joe at [absolutebeta@earthlink.net](mailto:absolutebeta@earthlink.net) with your announcements, notices, information, requests, etc.*

SFBOA  
P.O. Box 358  
Bealeton, VA 22712

ADDRESS CORRECTION REQUESTED

### **Dates to Remember (January 2010):**

- \* January 19th – Officers and Directors Board Meeting. MCA Messick Bldg., Room 4.
- \* January 20th - RSVP for October dinner to [suzanne.williams@verizon.net](mailto:suzanne.williams@verizon.net)
- \* January 26th – Monthly Members Dinner and Meeting, 6 p.m., Ripley Hall, Inn at Kelly's Ford.
- \* January 30th – Newsletter Deadline for Membership News.

## *Inn at* KELLY'S FORD

### *MENU for January 26th, 2010*

*Caesar Salad*

*Roast Leg of Lamb au jus*

*French Green Beans*

*Rosemary Roast Potatoes*

*(Non-Alcoholic drinks included in price)*

*Please telephone **Suzanne Williams** at*

*(540) 439-8411 or email her at*

*[suzanne.williams@verizon.net](mailto:suzanne.williams@verizon.net)*

*at least one week prior to the meeting to make your reservation.*

*All reservations must be honored.*

### **ABOUT SFBOA**

Organized in 1996, the Southern Fauquier Business Owners Association is comprised of approximately 90 members consisting of retailers, service businesses, industries & medical professionals.

### **Our Mission**

*The SFBOA seeks to inspire, empower, and transform Southern Fauquier businesses to increasing levels of success, influence and prosperity through education, community involvement, and collegial support.*

### **WE'RE ON THE WEB**

[WWW.SOFAUQUIERBUS.ORG](http://WWW.SOFAUQUIERBUS.ORG)

US POSTAGE