



SOUTHERN FAUQUIER BUSINESS OWNERS ASSOCIATION, INC.

# SFBOA NEWSLETTER

VOLUME 1, ISSUE 1

JANUARY 2008



## SFBOA MEMBER SPOTLIGHT

This month's member spotlight is on **Waivasir, Inc.**, a virtual assistance firm based in Bealeton, VA that provides off-site administrative support and specialized services to individuals, home and small businesses, and non-profit organizations.

What is a Virtual Assistant? A Virtual Assistant is an independent service provider who works for clients off-site and complete project assignments through the Internet, e-mail, telephone, fax and postal service.

Kim Bloom, President & CEO, explains that Virtual Assistance is the answer to businesses who do not want or need the services of on-site support, such as an in-house or temporary employee. By partnering with Waivasir, clients receive instant access to support and specialized skills when they need help, feel overwhelmed or just want to focus on other aspects of their businesses. By outsourcing their administrative needs to Waivasir, they save money in that they never have to pay employee-related expenses and overhead costs, such as health insurance, sick and vacation pay, or office space and equipment.

Clients pay only when they need services, which are charged hourly, per project or on a retainer basis. "Having a Virtual Assistant give clients more time to grow their busi-

nesses and have peace of mind knowing that we will handle their requests and the details with the utmost care and professionalism", she adds.



Members of SFBOA receive 15% off their first invoice.

For more information about Waivasir and services offered, call Kim at 540-439-7030 for a free consultation. Visit their web site at:

**[www.waivasir.com](http://www.waivasir.com)**

The SFBOA Newsletter has changed. We are adding more pictures and more information. We hope you like the new look!

If you would like your business featured in the monthly SFBOA newsletter, drop your business card or a note off at the next SFBOA Meeting. A box will be provided and at the end of the meeting, a business will be picked to be profiled in the next issue.

If you have any announcements, new ideas, or suggestions for the SFBOA monthly newsletter, please e-mail Kim Bloom and Lynne Cox.

## SFBOA DONATES \$100 TO SUPPORT LIBERTY STUDENT

The board donated \$100 to 11th grade student Anastasia Ryman from Liberty High School. Anastasia was accepted to participate as a member of the People to People Student Ambassador Program to Japan this summer and sent us a letter stating she is seeking financial sponsors to help her raise the program tuition of \$8,359.

The objective of the program is to promote international understanding while building leadership skills among America's youth. The 14-day experience includes meetings with government officials, interaction with other students her age, educational activities and home stays with host families.

If your business would like to make a contribution to help Anastasia reach her tuition goal, contact Kim Bloom for more information.

## January Monthly Meeting

The upcoming meeting will be held on Tuesday, Jan. 22, 2008 in Ripley Hall at the Inn at Kelly's Ford. Located at 16589 Edwards Shop Road in Remington. Social hour starts at 6 PM; dinner is served at 7 PM followed by a brief business meeting and the evening's program.

Talmage Reeves, Director of the Fauquier Economic Development Authority will be the guest speaker.

### Menu



Soup du Jour  
Beef Bourguignon  
Rice; Rolls  
Coffee / Tea  
Dessert - Berry Tarte  
(Non-alcoholic drinks included in price)

*Dinner per person is \$20.00. This will increase to \$22.00 effective February.*

*Please call Susan Kemper at Generations Florists at 540-439-9301 or e-mail her at [lhflowers@aol.com](mailto:lhflowers@aol.com) to make your reservation, and include any guests one week prior to the meeting. All reservations must be honored.*

## JANUARY GUEST SPEAKER

### Talmage Reeves

Talmage Reeves has been the Department Head of the Fauquier County Department of Economic Development for eight years. He is the first Economic Development Director for Fauquier County.

He has been in the public sector of economic development for over 20 years. His previous experience has been in southern Maryland and in Culpeper County prior to coming to Fauquier County.

Talmage holds a Bachelor's Degree in Education/History, a Master's Degree in Urban Economics from Old Dominion University in Norfolk, Virginia.

He has recently been accepted to the George Mason University Master of Public Administration Graduate School Fellows

Program for 2008. In addition to his regular position, he has served as an adjunct professor of Economics at the Lord Fairfax Community College.

He is on the Board of Directors for several local business organizations, such as, the Fauquier County Chamber of Commerce, the Warrenton Downtown Business Partnership and the Piedmont Region Workforce Alliance, among others.

He also serves on the Virginia Economic Development Association and the Northern Virginia Economic Development Coalition.

During his tenure at Fauquier County, he has seen the Economic Development Department grow from a two person office into one that is now responsible for new business development, small business assistance and tourism.

## SFBOA GOES "GREEN"



When SFBOA members were asked in an e-mail if they wished their newsletter be sent electronically, Dennis A. Taylor from Paradigm Solutions responded with kudos:

*Well done!*

*Paperless newsletters:*

1. *Are better for our environment (SFBOA goes "GREEN"!)*
2. *Are less expensive to send (no postage, no envelopes, no labels, no toner, no paper and no staff time to stuff/mail)*
3. *Are easily filed on user's computers if they wish (eliminates file folders, filing cabinets, labels and filing time)*

*It's all great stuff and I applaud your efforts! Please sign me up!!!*

*Best Regards,*

*Dennis*



**Contact Lynne Cox to place your business card ad in the SFBOA Newsletter!**

## ANNOUNCEMENTS

### **Carson, Ashley & Associates Continues to Grow**

Carson/ Ashley of Warrenton is pleased to announce another addition to our staff. Joey McVeary has joined Carson, Ashley & Associates as a Surveyor III in our Surveying division. Joey, a Fauquier High School graduate, brings over 10 years of surveying experience ranging from instrument operator positions to department manager. Joey will join our in-survey department working on deed research and computing projects such as house location, topographic, easement and boundary surveys. Joey, his wife and two children live in Amisville.

### **Paradigm Solutions Announces Certification**

Paradigm Solutions, a Catlett, Virginia based Business and Management Consulting firm is pleased to announce its certification as a Small, Woman-Owned Business by the Virginia Department of Minority Business Enterprise (DMBE).

### **Midland Christian Academy Board Appoints SFBOA Members**

Congratulations to SFBOA member Allison L. Clark on her election as chairperson of the Midland Christian Academy Board of Directors. Congratulations also to SFBOA member Rodney Smith for his appointment to the Midland Christian Academy Board.

The Board

**MEMBERSHIP**

**Updated monthly as dues are paid. If your business is not listed and dues have been paid, please inform Lynne Cox.**

- A & K Construction
- Access Point Communications, Inc.
- Alvin Henry Appraisals
- Arbonne International
- ATEC, Inc.
- Brenda L. Eggleston, Realtor
- Cabling Systems, Inc.
- Carr and Hyde Insurance
- Carson-Ashley
- Community Touch, Inc.
- Corner Deli, The
- Cows-N-Corn
- Deer Meadow Farm
- Dell Ennis
- Dewberry & Davis, LLC
- Didlake Opal Business Center
- Fauquier Bank, The
- Fauquier County Dept. of Economic Development
- Fauquier Medical Associates
- Fauquier Times Democrat
- Fauquier's Finest Custom Meat Processing
- Fifield-Helm Insurance
- Financial Organization and Management for Seniors, LLC
- Fox Wood Works
- Generations
- Genworth Financial & Rhy-

- nalds Enterprises
- Happy Trails Western Wear
- Holly Knob Farm
- J.T. Walsh
- Kehoe Construction
- Liberty Heritage Society
- Lois Volunteer Fire Department
- Luckstone
- McLeod, Inc.
- Meadows Electric
- Midland Christian Academy
- Moser Funeral Home
- Moser Funeral Home, Inc.
- Paradigm Solutions
- Pressley Enterprises
- Pro 1 Auto
- R. Paul Lawrence
- Remington Drug Company
- Ritchie's Millwork
- Robert Niles
- Rogers Ford Winery
- Rozanne K. Kelley P.C.
- Shady Grove Kennel
- Smith's Antiques
- Smith-Midland Corp.
- Sowder Enterprises
- Streetrenz
- Vern's Plumbing, Inc.
- Virginia Hydro-seeding & Excavating
- Waivasir, Inc.
- William Allen Edwards Trucking

Woodward Turf Farms

**BEALETON CHRISTMAS PARADE**



The Bealeton Christmas Parade held on December 8, 2007 was a very successful event organized by Susan Kemper of the SFBOA. It was a great day and many of the 37 floats won trophies in several different categories.

The SFBOA wishes to thank Susan, the judges, the Remington Ruritans, the Fauquier Sheriffs Department, the Bealeton Library and Chester Stribling for all working together to make this a fun filled Christmas celebration. Chester Stribling was emcee and the float judges were Mr. and Mrs. Bob Niles, Mr. and Mrs. Carl Faller, and Pat Holmes.



**Honorary Members**

- Dorothy R. Watson Tax Service
- T. Leo McCarthy Realty

**Officers**

**President**

Lynne Richman Cox, Midland Christian Academy

**President Elect**

Matthew Smith, Smith-Midland Corp.

**Secretary**

Kim Bloom, Waivasir, Inc.

**Treasurer**

Rozanne Kelley, P.C.

**Directors**

- Larry Kemper-Chair, Lois Vol. Fire Dept.
- Trina Shannon, Fifield-Helm Insurance
- Susan Eicher Kemper, Generations
- Mary Ann Stewart, Happy Trails Western Wear
- Heidi Darnell, Affordable Automotive
- Jessica Wilson, Fauquier Bank
- Allison Clark, Clark Brothers and MCA
- Jessica Pritt, BB&T

SOUTHERN FAUQUIER BUSINESS  
OWNERS ASSOCIATION, INC.

P.O. Box 358  
Bealeton, VA 22712

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WE'RE ON THE WEB

[WWW.SOFAUQUIERBUS.ORG](http://WWW.SOFAUQUIERBUS.ORG)

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## ABOUT SFBOA

Organized in 1996, the Southern Fauquier Business Owners Association is comprised of approximately 120 members consisting of retailers, service businesses, industries & medical professionals

The members of the Association wish to express their thanks and gratitude for the support, and patronage, that has been received from our customers. The Association fully realizes that our customers' future is our future and with that the Association will pledge the following:

***To continue to provide excellent service and products to our customers and to continue to provide our support to our customers and community.***

The members would further like to extend an invitation to other businesses to relocate to our community and join us in creating a friendly and family oriented environment.

### Important Dates to Remember

- January 22 - Monthly Meeting, 6 PM, Ripley Hall, Inn at Kelly's Ford
- February 7– Board Meeting, 6:15 PM, Church of the Brethren Fellowship Hall
- February 13 - Deadline for Feb. issue of SFBOA Newsletter
- February 26 - Monthly Meeting, 6 PM, Ripley Hall, Inn at Kelly's Ford

